

Town of Acton

Town Manager

John S. Mangiaratti

472 Main St.

Acton, MA 01720



FOR IMMEDIATE RELEASE

Wednesday, April 3, 2024

Media Contact: Camryn Langille

Phone: 617-993-0003

Email: camryn@jgpr.net

Town of Acton Announces Shares Information on Economic Development in Series of Videos

ACTON — Town Manager John Mangiaratti and Economic and Community Development Director Julie Pierce announce that the Town of Acton is highlighting its recent Economic Development initiatives through a series of videos.

Each of the four videos pertains to an initiative that aims to assist the business community or seeks to connect residents with available goods and services.

- [Acton's Vacant Storefront Program](#) is held with support from the state to aid small businesses in occupying vacant storefronts in the community. The Acton Business Directory was designed to make it easy for residents and visitors to explore what businesses the Town has to offer. To learn more

about the Business Directory, watch the video [here](#).

- The Acton Business Guide provides a variety of useful information for those running a business or wish to start a business. To view the video on the Business Guide, [click here](#).
- Acton's Public Art Initiative aims to bring a sense of unity and community to the Town. To view the video on Public Art, [click here](#).

For an overview of all four initiatives, please view the Economic Development in Acton video [here](#).

"Our hope is that this series of videos will help our residents and community members to learn about all of the important economic development initiatives we are supporting here in Acton," said Town Manager Mangiaratti.

"We have been working continuously to help support our small business owners and increase our overall economic development here in Acton," said Pierce. "These initiatives are just some examples of the progress we have made, and we hope that these videos will help bring light to the steps we have taken."

###

A message from the Town of Acton