

Town of Acton

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Town Manager

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FOR IMMEDIATE RELEASE

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Town of Acton Encourages Community to Shop Local on Small Business Saturday

ACTON – The Town of Acton, Town Manager John Mangiaratti, and Economic Development Director Julie Pierce encourage residents to take part in the Town's first Small Business Saturday event on Nov. 26.

Small Business Saturday is a national initiative to encourage people to “shop small” and “shop local,” and is recognized on the Saturday after Thanksgiving. This is the first year Acton has organized a townwide event.

Small Business Saturday also serves to highlight the value of local ownership, unique products, and personalized service.

“Local business owners are our friends and neighbors. They are a significant source of employment while also engaging with the community by supporting numerous organizations and causes with their time, energy and donations,” Pierce said. “We encourage everyone to support Acton businesses all year, but especially during the holiday season.”

Residents may visit the Town website [here](https://actonma.gov/business) to find a list and downloadable map of participating business. actonma.gov/business.

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SHOP LOCAL ALL SEASON!

SMALL BUSINESS SATURDAY®



actonma.gov/business

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