

Economic Development Committee Meeting Minutes 10/15/2009

Attendees: Joe, Leigh, Terra, Nancy, Bill Jasper, Ann, Dick, Kristin, Doug, Nick

I. Open Mike.

II. Discussion of Current Events:

Out-Door Retail Sales Questions for the Committee:

- Does the EDC recommend the Bylaw be clarified? EDC response is YES.
- Does the EDC believe additional outdoor retail sales, services and storage (for sale) should be allowed in the Bylaw in certain situations? EDC response is YES.
- If so, what additional outdoor sales, services and storage (for sale) activities should be allowed and when? Are there certain conditions/criteria that should be met? EDC responds with comments on safety, access, possible business/residential conflict, and suggests review of other town models for outdoor retail activities.

Re-Visioning Kelley's Corner: November workshop for general public.

Boards and Committees Manual: distributed for review – Deadline Oct 20th.

III. Demographics Team:

No additional comments from EDC members on template at this time.

Preliminary discussion on technical issues of data accuracy / updates of demographic information placed online.

Input from the Town IT Department will be required for implementation of the demographic template online.

The Motion approving template as final is passed.

The template is to be forwarded to Town hall for comments. .

The demographics team will start to organize the raw links into the template in the coming weeks.

Researching of useful data links will be ongoing.

IV. Marketing Team:

Leigh reviewed the survey format with Sarah and made adjustments.

Kristin to get names for focus group reviewing survey

Leigh expects 2 weeks to evaluate preliminary results from a focus group.

Publicity requirements for the comprehensive business survey when it is finalized for town wide distribution.

Chamber involvement in business survey – use dual letterhead.

Discussion of privacy/confidentially for businesses taking part in the survey.

V. New and Existing Business Support Group:

Nancy talked to Sarah about people to contact for involvement in New and Existing Business team.

Discussion of having a calendar of activities for all teams – public or private calendar? Private initially with a view to making it a public document in the long run. Discussion of putting the calendar on the town web site.

VI. Path Forward:

Recruitment needs. / How do we get people interested?

Development of team calendars.

VII. Interim Report to Board of Selectman:

Sarah will attend the meeting.

Doug is working on an outline.

Demographics – Nick to speak?