

# EDC MINUTES APRIL 7, 2011

(DERRICK CHIN NOTES)

**MEETING BEGUN** ( ???) Room 204 Acton Town Hall

**MEMBERS ATTENDING**

**PUBLIC PARTICIPATION**

**APPROVAL OF MINUTES**

**DISCUSSION OF 2011 GOALS**

**DISCUSSION OF MEMBERSHIP– BoS recommendations** --- members to review their commitments. Who wants to stay? Who wants to go?

Joe Ianelli and Leigh Davis-Honn have resigned. Who will replace them?

**DISCUSSION OF CURRENT ISSUES – SIGNAGE BYLAW UPDATE** --- Karen Mains (Vanash Florals) has a sign problem

Zoning Enforcement Officer issues damaging letter

Help make sign bylaw more understandable

Feeling that Acton is not business friendly. EDC overall goal is to make the town business friendly

New owner of Ichabod's on Great Road has been informed his sign completely violates the Acton sign bylaw. Question – how did he get a permit or did his permit allow this sign

**DEMOGRAPHICS & MARKETING REPORT** --- who will own list of all businesses in town?

Doug Tindal says Acton 20/20 consultants should produce this list. Also, someone needs to maintain this list since it changes day by day.

Marketing project should support existing business and the town of Acton as a whole.

**MISCELLANEOUS** --- David Clough is new Board of Selectmen liaison replacing Terra Friedrichs

Traffic improvement project planned for Roche Bros plaza

**PATH FORWARD**

**ADJOURN**