



Economic Development Committee Meeting Agenda

July 1, 2010

7:00 PM

Room 204, Acton Town Hall

Subject to Change

I. Open Mike

II. Approval of the Minutes

III. Current Issues – Discussion

- Phase I - Citation Review Panel
 - Update on Public Relations: Letters and press.
 - Results of first meetings
- Phase II
 - HDC Webpage Discussion
 - Signage By-Law Review
 - Signage By-Law Enforcement Process
- Phase III
 - Development of 'How To' Pamphlet/Brochure
 - Public Relations

IV. Demographics Team

- Update on Data Gathering Effort in Town Hall
- Action Plan for Completion of Database
- Continuing review of Websites research

V. Marketing Team

- Update on Survey
- Coordination with Chamber marketing programs
- Upcoming Marketing Opportunities
- Coordination with Business Support Team

VI. New and Existing Business Support Team

- Update on Identifying Retail Businesses
- Coordination with Chamber
- Membership
- Team Leadership

- Calendar for 2010 and separation into two Teams

VII. Path Forward

- Pending Team Agendas
- Team Recruitment needs
- Development of Team Calendars