Acton 2020 Committee and Board of Selectmen
Minutes
November 2, 2011 – 7:00 PM
Acton Memorial Library

Attendees: Jim Snyder-Grant, Charlie Mercier, Paulina Knibbe, Sahana Purohit, Celia Kent, Margaret Woolley Busse, John Sonner (Selectmen), Daphne Politis (Community Circle), Jim Purdy (The Collaborative), Kristin Alexander (Planning Department)

I. **Approve minutes from 10-12-2011, 10-19-2011, 10-26-2011 meetings (10 min) [7:15 – 7:20]**

II. **Debrief Oct. 28th meeting (30 min) [7:20-7:40]**
- Agreement that the meeting went well
- Agreement that putting public money into Kelly's Corner is not a bad idea, as it might help drive change in a positive way.
    i.   Maybe looking into some kind of TDR (transfer development rights) bylaw.
    ii. Linfield did this with senior development
    iii. Lincoln did this with their town center
- "Historic Landscape" seems vague, and should be defined.
- "Stone Wall" topic: we want to promote protecting them, but with carrots, not with laws preventing property rights.

III. **Prioritize strategies/actions – Lightening Round I (30 min) [7:40-9:10]**
- Station will have 3 big sheets on wall with top priorities (just a few items)
- Packet will be there too with *all* the items within the goal, but focus will be on the few bullet points
- Only have the "strategy" and "action steps" rows, but not "responsibility" and "timing/priority" presented.
- Two docs in handout: "top items" (first doc: 031-III) and "implementation and goal1" (later doc)
- We want the public to see the big items, but we also want to get their input on questionable items.
- Goal 1.1 fulltime position needs more details. (reasons for having it "is too complicated") It should be addressed in the presentation.

IV. **Review language on housing – mostly in Goal 5, review ACHC comments (15 min) [9:35-9:40]**
- Started out of order (after key issues for each goal)
- It's ok to include it as is.

V. **Plan for November 9th meeting [9:10-]**
- Content (60 min)
    i. **Determine key issues for each goal [9:10-9:35]**
        - Daphnia will work on this section and send out the draft by Friday for comments by Monday morning.
    ii. **Do trial run of $100 Acton dollars "spending spree" with committee members [9:50-10:00]**
        - Mock walk-through of the process.

iii. **Review meetings handouts [9:40-9:50]**
- Pictures are a good idea to help visualize what we are talking about.
- Complete version of 40b discussion should be posted on the web

iv. **Review of agenda of next week's public workshop [10:00-10:25]**
- Daphne reviewed what we will be doing and how
- We should write up our script beforehand.
- Folks should arrive at 6pm at the latest

v. Review other documents
- Review new cost per item write up
- Review precedents pages

- **Publicity (5 min) [10:25-10:30]**
   i. Final emails
   ii. Transfer station
   iii. Signs/banners
   iv. Website/blog

- **Logistics (5 min) [10:30-10:33]**
   i. Powerpoint Presentation
      - 8:00 on Monday they will do a walkthrough of the presentation (location TBD)
   ii. Food
   iii. Room setup
   iv. Other

VI. **Review next steps (15 min) [10:33-10:37]**
- Agree on date for debriefing November 9th meeting/finalizing strategies (Nov 22nd?)
   i. Wed the 16th will be difficult, so the group will are looking at other dates, but the team needs to get back to say what dates everyone will be available.
- Review objectives for BOS meetings in December

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